



They came in **search**
of a **database** solution

All was not well in the Codernaut home world



There was a crisis in the database sector. Many of the products they had relied on for years were suddenly disappearing. They needed a proven robust, scalable, and

available database solution—and they needed it NOW. So our two valiant Codernauts were dispatched to explore other worlds and return with software that would easily integrate with existing systems and work within their budget.

Upon arrival, the Codernauts witnessed a pitched battle between IBM DB2 and the leading database solutions. When the smoke cleared, IBM DB2 was victorious in all of the following categories:

- Service and Responsiveness
- Reliability and Availability
- Scalability and Deliverables
- Industry Expertise
- Strategic Advice
- Service-Level Agreements
- Customer Referrals

In the end, IBM DB2 was also found to have a cost of ownership less than Oracle. For your complimentary copy of the independent analysis from D.H. Brown Associates comparing IBM DB2 and Oracle, visit ibm.com/software/data/whitepaper.



The clash of battle was near at hand

IBM DB2 proves a worthy solution



Amazed, the Codernauts investigated IBM DB2 further. They found it to be easily integrated with their existing system, especially since IBM offered them expert training and support every step of the way.

They quickly recognized IBM's reputation as the premier provider of powerful e-business solutions, which meant that migrating to IBM DB2 offered them a full complement of end-to-end e-business solutions.

Now they could not only leverage all of their information assets, but also implement a broad mix of applications on all platforms with confidence, including:

- Windows 95/98™ (Personal Edition Only)
- HP-UX™
- Windows NT™
- Sun Solaris™
- UNIX™
- OS/390®
- AS/400®
- AIX®
- Unixware7™
- Linux™
- OS/2®
- and more

For more information on migrating to IBM DB2, and your complimentary copy of the analysis from D.H. Brown Associates, visit our Web site at ibm.com/software/data/whitepaper

Now the Codernauts could triumphantly return to their home world and optimize the costs of all their systems and people.

Prominent alliances are formed



The Codernauts were not the only race migrating to IBM DB2. A veritable galactic who's who of industry leaders had turned to this solution for their database needs as

well, from major automobile manufacturers to international brokerage firms.*

IBM DB2 delivers superior scalability, reliable vendor support, leading price-performance, and unmatched architectural flexibility. It will give your developers and integrators the advantage of robust database solutions that perform, adapt, and respond to initiatives in the following vital areas:

- e-business
- Business Intelligence
- OLAP
- Data Warehousing
- ERP
- CRM
- SCM
- EIP
- High Speed OLTP
- 24x7x365 High Availability
- Content Management
- Spatial and Federated database solutions
- Mobile device support
- and more

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It's a different kind of world—
you need a different kind of software.



Bring the power of IBM DB2 to your world



* For the full text of this “Grudge Match” article from the December 4, 2000, issue of *Information Week*, please visit ibm.com/software/data/whitepaper. For actual case studies, please visit ibm.com/solutions/softwaremigration/casestudy.html.

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